

MDI DRAWING PROCEDURES AND RULES FOR THE HOOSIER LOTTERY “American Idol™” PROMOTION

I. DRAWING DATES

1. MDI shall conduct three (3) second-chance drawings for Hoosier Lottery “American Idol™” merchandise. The second-chance drawing schedule and deadlines for entry in the “American Idol™” promotion are as follows:

DRAW #	ENTRY DEADLINE	DRAWING DATE
1	February 20, 2007	February 27, 2007
2	March 13, 2007	March 20, 2007
3	March 27, 2007	April 5, 2007
Grand Prize Drawing	NA	April 5, 2007

Entries must be received no later than midnight of the entry deadline date.

II. QUALIFIED ENTRIES

1. There are two (2) ways to enter a second chance drawing: 1) by mail and 2) over the Internet.
2. A valid entry is one (1) non-winning five dollar (\$5) Hoosier Lottery “American Idol™” scratch-off ticket that is 1) mailed in an envelope no larger than 4-1/2” x 9-1/2”, properly and legibly completed, and received at the address listed on the back of the ticket by the entry deadline date, or 2) properly entered over the Internet at the Web address on the back of the ticket by the entry deadline date.
3. Entries received by mail or over the Internet on or before the entry deadline date will be eligible for inclusion in the next scheduled drawing.
4. Entries received by mail or over the Internet after the entry deadline date for drawings 1 through 2 will be eligible for inclusion in the next scheduled drawing.
5. Entries received after the drawing 3 deadline will be deemed ineligible for any drawing and will be destroyed.
6. There is no limit on the number of times a player may enter each drawing but each individual shall be eligible for only one (1) merchandise prize pack per drawing.

III. DRAWING REQUIREMENTS

A. Drawing Personnel

1. The following personnel will be involved in the conduct of the Hoosier Lottery’s “American Idol™” second chance drawings:

Drawing Manager - A Drawing Manager who is an employee of MDI will supervise all activity relative to each drawing.

Drawing Volunteers - The Drawing Manager will designate individuals who will serve as Drawing Volunteers to conduct the drawings as outlined in the procedures. These individuals may be, but do not necessarily have to be, employees of MDI.

Drawing Witness - An individual representing an independent CPA firm will witness all drawings and will certify that drawing procedures were followed by signature on a drawing report to be provided by the CPA firm. Any deviations from the drawing procedures will also be noted and explained on the drawing form.

Other Witnesses - Any individual who desires to witness a drawing will be permitted to do so. These witnesses will serve no official purpose in a drawing and will not sign the drawing report.

B. Drawing Location

1. All second-chance drawings in the Hoosier Lottery “American Idol™” promotion will take place at the offices of MDI, located at 1500 Bluegrass Lakes Parkway, Alpharetta, GA 30004.
2. With the written consent of the Hoosier Lottery, any drawing may be held at another location mutually agreeable to MDI and the Hoosier Lottery.

C. Entering the Drawing and Pre-Drawing Activity

1. Players may enter the drawings by mailing one (1) non-winning “American Idol™” ticket in an envelope no larger than 9½ x 4½ inches to American Idol Second Chance Drawing, 6302 Illinois Road #259, Fort Wayne, Indiana 46804 or by accessing the Lottery’s Web site at www.hoosierlottery.com and entering or joining the Lotto Fun Club and providing, via the American Idol EZ ENTRY image, the required player information and the eleven (11) digit verification number from a non-winning “American Idol™” ticket. A player participating in the second-chance drawings must provide his/her name and address on the back of each non-winning “American Idol™” ticket(s) or on each Internet entry. There is no limit on the number of times a player may enter the drawing.
2. **Mail-in Entries:** MDI will arrange, at its expense, for entries submitted by players via the mail to be forwarded to MDI's offices in Georgia, where they will be securely stored until the date of the next drawing. All mail-in entries will arrive in boxes and will be transferred to mail trays, with approximately the same number of entries in each tray, as determined by visual inspection of the Drawing Manager, prior to storage.
3. **Internet Entries:** The database containing the Internet entries will be maintained by The Imarcs Group acting on behalf of the Hoosier Lottery. The Imarcs Group shall securely maintain such database until the date of each second chance drawing. On each drawing date the entries will be divided into groups (herein “Internet trays”) equal to the approximate number of mail-in entries in each mail tray.

4. Each tray of entries, including the Internet trays, will be labeled with a sequential number starting with #1.
5. MDI will keep the Lottery informed weekly as to the total number of mail-in trays filled.

D. Drawing Activity

1. Prior to each drawing, the Drawing Manager shall establish a computer database consisting of a pool of numbers equal to the number of Internet trays and mail trays for that drawing.
2. Using a computer random selection program, the Drawing Manager shall randomly select one (1) number from the pool which number represents the number assigned to a tray of entries.
3. The computer shall automatically record the number before performing another random selection from the pool.
4. The selection process shall be repeated until a total of 200 numbers have been randomly selected by the computer.
5. After 200 numbers have been randomly selected by the computer, the computer shall automatically tally the numbers in sequential order to determine how many entry selections shall be made from each designated tray.
6. The Drawing Volunteer shall then select entries from each tray in numerical order commencing with the tray labeled #1 in the quantities determined in Subsection 5 above. For example, if the #1 is randomly drawn 22 times, 22 entries would be selected from tray #1, if the #2 is randomly drawn 27 times, 27 entries would be selected from tray #2, and so on.
7. **Mail-in Entries:** When selecting from mail trays, the Drawing Volunteer will randomly draw the designated number of entries from the corresponding mail tray. The Drawing Manager or his/her designee shall examine each selected entry to verify it meets the requisite envelope dimensions. Entries failing to meet this requirement will be disqualified, and the Drawing Volunteer will randomly select a new entry from the same mail tray until a qualified entry is drawn. The selected entries shall be maintained in a secure location until the process is completed.
8. **Internet Entries:** When selecting from the Internet trays, a computer random selection program shall pick the designated number of entries from among those in the database for that tray. A mailing label for each selected entry will be produced and placed on a 4 ½" x 9 ½" envelope and secured with the selected mail-in entries.
9. The 200 entries selected in accordance with the foregoing shall be placed in a mixing bin in full view of those assembled at the MDI site.
10. The entries shall then be thoroughly mixed and the Drawing Volunteer shall randomly select entry for award of the grand prize for that drawing as described more fully below in the "Fulfillment Section."
11. Drawing Volunteer will pick 124 entries for award of the merchandise prize packs as described more fully below in the "Fulfillment Section." The Drawing Volunteer will then pick the remaining 76 entries to be used as alternates. Such entries will be used as alternates in the event of the disqualification of any of the entries or in the event selected winners cannot be located or fail to claim their

prizes. The alternate entries will be labeled accordingly and will be set aside for safekeeping and used as needed.

12. That will conclude the drawing activity for that drawing and the Drawing Witness will be excused.

IV. BONUS DRAWING REQUIREMENTS

A. Drawing Personnel

1. The following personnel will be involved in the conduct of the Hoosier Lottery's "American Idol™" second chance drawings:

Drawing Manager - A Drawing Manager who is an employee of MDI will supervise all activity relative to each drawing.

Drawing Volunteers - The Drawing Manager will designate individuals who will serve as Drawing Volunteers to conduct the drawings as outlined in the procedures. These individuals may be, but do not necessarily have to be, employees of MDI.

Drawing Witness - An individual representing an independent CPA firm will witness all drawings and will certify that drawing procedures were followed by signature on a drawing report to be provided by the CPA firm. Any deviations from the drawing procedures will also be noted and explained on the drawing form.

Other Witnesses - Any individual who desires to witness a drawing will be permitted to do so. These witnesses will serve no official purpose in a drawing and will not sign the drawing report.

B. Drawing Location

2. All second-chance drawings in the Hoosier Lottery "American Idol™" promotion will take place at the offices of MDI, located at 1500 Bluegrass Lakes Parkway, Alpharetta, GA 30004.
3. With the written consent of the Hoosier Lottery, any drawing may be held at another location mutually agreeable to MDI and the Hoosier Lottery.

C. Entering the Drawing and Pre-Drawing Activity

4. All prize pack winners from the previous three (3) Second Chance Drawings are eligible for the Bonus Drawing. There is approximately three hundred seventy-two (372) eligible entries.
5. Each tray of entries, including the Internet trays, will be labeled with a sequential number starting with #1.

D. Drawing Activity

6. For the Bonus drawing, the 372 entries selected in accordance with the foregoing shall be placed in a mixing bin in full view of those assembled at the MDI site.

7. The entries shall then be thoroughly mixed and the Drawing Volunteer shall randomly select entry for award of the grand prize for the Bonus drawing as described more fully below in the "Fulfillment Section."
8. Drawing Volunteer will pick one (1) entry for award of the Grand Prize winner as described more fully below in the "Fulfillment Section." The Drawing Volunteer will then pick five (5) entries to be used as alternates. Such entries will be used as alternates in the event of the disqualification of the Grand Prize entry or in the event selected winner cannot be located or fail to claim their Grand Prize. The alternate entries will be labeled accordingly and will be set aside for safekeeping and used as needed.
9. That will conclude the drawing activity for that drawing and the Drawing Witness will be excused.

V. VALIDATION

1. **Mail-in Entries:** All mail-in entries selected during the drawing will be inspected to ensure that they contain at least one (1) non-winning "American Idol™" ticket and that the ticket contains the name and address of the entrant. If multiple American Idol™ tickets are included in an envelope, all will be disqualified unless each ticket contains the same entrant information. An entry with a different ticket or an incomplete or illegible name and address shall be disqualified.
2. **Internet Entries:** All Internet entries selected during the drawing will be inspected to ensure that they contain the verification number from a "American Idol™" ticket and name and address of the entrant. An incomplete entry shall be disqualified.
3. Any disqualified entry shall be replaced with an alternate entry selected during the drawing associated with the date on which the disqualified entry was selected.
4. All Internet entry winners will be notified by e-mail within 48 hours of the completion of the drawings. All Internet entry winners who have not yet sent their winning tickets to MDI will be sent a reminder email 15 days after the initial email notification and a letter via US Mail 30 days after the initial notification. Internet winners will be required to mail the tickets they used to enter the drawing to MDI within 60 days of the drawing. Winners must mail the original tickets. No photocopies, faxes or scanned images of the tickets will be accepted. Upon receipt of the winning tickets, MDI will award the prize to the winner.

V. FULFILLMENT

1. **Mail-in Entries:** When all winning mail-in entries have been selected and validated, the prize and mailing information for each will be entered into MDI's winner database and prizes will be fulfilled.
2. **Internet Entries:** When all winning Internet entries have been selected and qualified, the prize and mailing information for each will be entered into MDI's winner database and the Internet winners will be notified by email of their selection and advised to send in the appropriate non-winning ticket to claim the

prize. Upon receipt and validation of the non-winning ticket, the prize will be fulfilled.

3. **Merchandise Prize Packs:** There shall be one-hundred twenty-four (124) prizes of an American Idol™ merchandise prize package in each of the three (3) drawings.
 - i. Each prize pack winner shall win an American Idol™® prize package choice A or B containing:
Prize Pack A contains:
 - One (1) Men's Lamb Driving jacket with iPod controller – OR- Ladies Lamb Car Coat with iPod controller;
 - One (1) set of two (2) Tervis Tumbler Mugs;
 - One (1) American Idol Watch;
 - One (1) American Idol™ Cap;
 - One (1) American Idol™ Hooded Sweatshirt;
 - One (1) American Idol™ Long Sleeve Tee;
 - One (1) American Idol™ Messenger Bag
Prize Pack B contains:
 - One (1) Men's or Ladies Leather Jacket;
 - One (1) set of two (2) Tervis Tumbler Mugs;
 - One (1) American Idol™ Watch;
 - One (1) American Idol™ Cap;
 - One (1) American Idol™ Short Sleeve Tee;
 - One (1) American Idol™ His and Her Polo Shirts
4. **Grand Prize Trip:** There shall be one (1) Grand Prize Trip awarded that will contain:
 - The American Idol trip is a five-day, four-night trip for two to Los Angeles. Each trip includes coach airfare for two (2) leaving on Monday, May 21, 2007 from any U.S. International airport to Los Angeles, all ground transfers between the airport and the hotel, accommodations for two (2) in a deluxe hotel room for four (4) nights, two (2) tickets to Tuesday night's Final Competition show and to the post show VIP party, two (2) tickets to Wednesday night's Season Finale, two (2) Merchandise Prize Packs and \$1,000 cash.
- ii. Each prize package will contain a congratulatory note with MDI's Winners' Services toll-free telephone hotline number for use in the event that the winner's prize is either damaged or defective.
- iii. In the event that a prize is returned as undeliverable, MDI will make all reasonable efforts to locate the winner and fulfill the awarding of the prize. In the event that all reasonable efforts to locate the winner fail, MDI will select an alternate winner.
- iv. In the event that an Internet winner fails to forward his or her non-winning ticket and claim a prize, MDI will make all reasonable efforts to re-contact

- the winner, secure the non-winning ticket and fulfill the awarding of the prize. In the event that all reasonable efforts to secure the non-winning ticket fail, MDI will select an alternate winner.
- v. The prize packages are not transferable or assignable or redeemable for cash. The prize packages may not be resold, wholesaled or broken into component parts.
 - vi. Secondary prize winners will be responsible for any federal taxes applicable to their prize packages. There will be no Indiana state taxes on the secondary prizes.
 - vii. Secondary prize winners acknowledge and agree that these rules and procedures, Lottery statutes, rules and procedures and American Idol™ tournament rules govern all aspects of this second-chance drawing and the associated prizes. Upon acceptance of the secondary prize, winners waive any and all liability against the foregoing entities in connection with the grand prize except as set forth herein for damaged items.
6. At the end of the promotion, MDI will provide the Lottery with a complete accounting of all prizes and winners, including the names and addresses, an accounting of all disqualified entries and the reason for disqualification, and an accounting of all winners whom MDI was unable to locate and the steps taken to locate the winners and the names and addresses of the alternate winners.
 7. MDI will destroy all non-winning entries no sooner than thirty (30) days after the end of the promotion.
 8. These drawing procedures may be modified at any time within the sole discretion of the Lottery Director or the Director's designee.
 9. In the event of a dispute arising out of these rules and procedures, a player's sole remedy is limited to entry into another promotional drawing or event with prizes of a similar value.
 10. Each person entering this event agrees by the act of participation to be bound by these rules and procedures, Lottery statutes and administrative rules and American Idol™ rules.

The State Lottery Commission of Indiana

Scientific Games International

By: _____

Mark Thacker _____

Name: _____

Director of Sales _____

Title: _____

Date: _____

By: _____

Kelley W. Wallace _____

Name: _____

Drawing Manager _____

Title: _____

Date: _____